



KERALAITES TRAVEL'S & TOUR'S CONSORTIUM
PRESENTS



USHÅÅR

MEGA TOURISM B2B MEET

4TH EDITION

2025 SEPTEMBER 13 | 9:00AM TO 6:00PM

**CIAL CONVENTION CENTRE, NEDUMBASSERY
NEAR COCHIN INTERNATIONAL AIRPORT
KOCHI, KERALA, INDIA**





KERALAITES TRAVELS & TOURS CONSORTIUM

KTTC (Keralaites Travels & Tours Consortium) is a non-profit organization established in 2018 and registered under the Kerala Society Act (Reg No - EKM/TC/492/2019). It has been actively supporting tourism entrepreneurs by providing global tourism exposure to help them grow their businesses.

TUSHAAR MEGA TOURISM B2B MEET

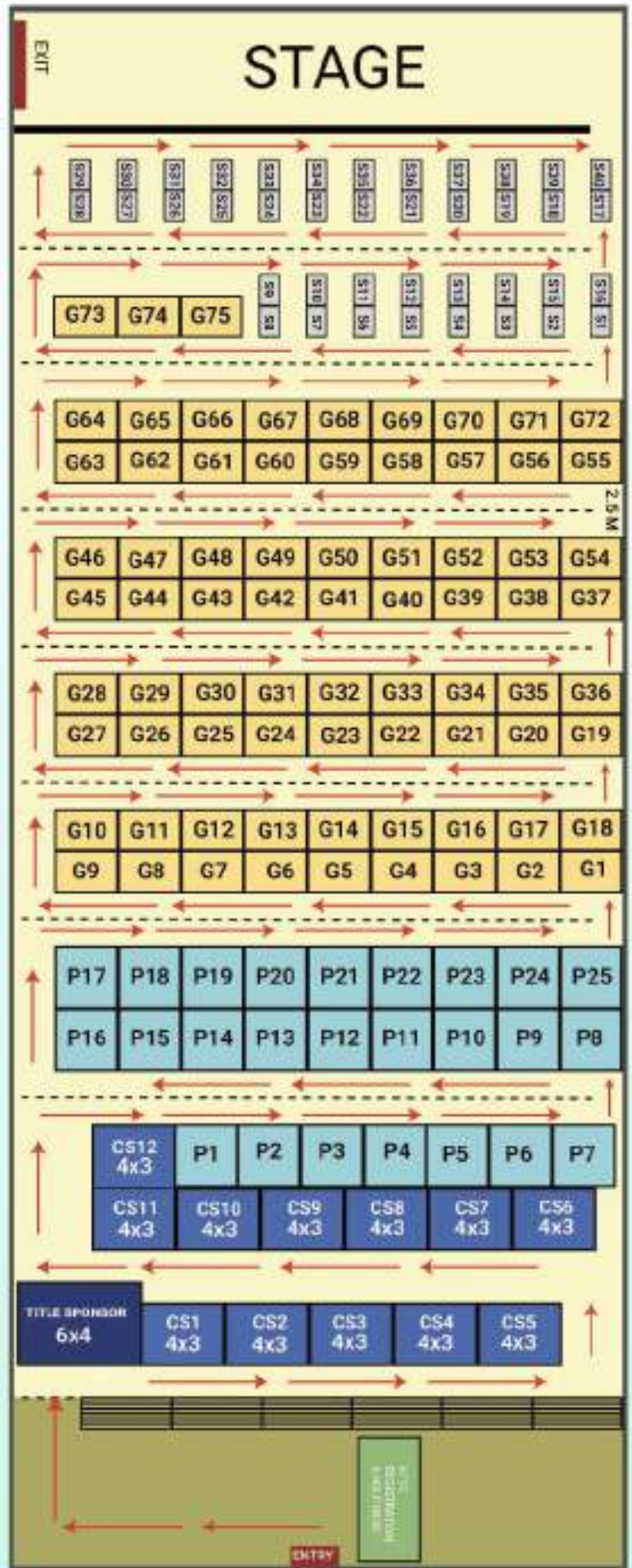
The TUSHAAR project by KTTC is an initiative to connect international DMCs, hoteliers, and B2B booking platforms, fostering partnerships and growth in the tourism industry. The TUSHAAR event is set to deliver a Mega Travel Mart experience unlike any other in South India.





KTTC TUSHAAAR - ICIAL LAYOUT

- CO SPONSOR STALL (4X3) = 10NO'S
- PLATINUM STALL (3X3) = 25 NO'S
- GOLD STALL (3X2) = 75 NO'S
- SILVER STALL (TABLE) = 40NO'S



TITLE SPONSOR : 5,00,000/- +GST

1	OCTANORM STALL	7X4X2.5 METER	1
2	OCTANORM TABLE	3X2.5 FEET	2
3	CHAIR	Banquet	8
4	DUSTBIN		2
5	PLUG POINT		3
6	LIGHT		10
7	SOFA	TWO SEATER	1
8	GLASS ROUND TABLE		1
9	COFFEE TABLE		1
10	CARPETING	20X10	1
11	BRANDING	FASCIA 7X.3, 4X.3,4x.3	1
12	BRANDING	7X2.5, 4X2.5	3
13	TV	55INCH	1
14	LUNCH AND DINNER		6 Pax
15	ONE DAY ACCOMMODATION	WITH BREAKFAST IN 4*	3 Rooms

7X4X2.5 STALL



CO SPONSOR : 1,00,000/ +GST

1	OCTANORM STALL	4X3X2.5 METER	1
2	OCTANORM TABLE	3X2.5 FEET	2
3	DUSTBIN		2
4	PLUG POINT		3
5	LIGHT		6
6	CHAIR	Banquet	5
7	SOFA	TWO SEATER	1
8	COFFEE TABLE		1
9	CARPETING	13X10	1
10	BRANDING	FASCIA 4X.3	1
11	BRANDING	4X2.5, 3X2.5, 3X2.5	3
12	TV	50 INCH	1
13	LUNCH AND DINNER		3 Pax
14	ONE DAY ACCOMMODATION	WITH BREAKFAST IN 4*	1 Room



PLATINUM STALL : 65,000/ +GST

1	OCTANORM STALL	3X3X2.5 METER	1
2	OCTANORM TABLE	3X2.5 FEET	1
3	DUSTBIN		1
4	PLUG POINT		2
5	LIGHT		6
6	CHAIR	Banquet	6
7	CARPETING	10X10	1
8	ROUND TABLE		1
9	BRANDING	FASCIA 3X.3	1
10	BRANDING	3X2.5	3
11	TV	43 INCH	1
12	LUNCH AND DINNER		2 Pax
13	ONE DAY ACCOMMODATION WITH BREAKFAST IN 4*		1 Room

3X3X2.5 STALL



GOLD STALL : 35,000/ + GST

1	OCTANORM STALL	3X2X2.5 METER	1
2	OCTANORM TABLE	3X2.5 FEET	1
3	FASCIA	Name Labeling	1
4	DUSTBIN		1
5	PLUG POINT		1
6	LIGHT		4
7	CHAIR	Banquet	3
8	CARPETING	10X6	1
9	LUNCH AND DINNER		2 Pax

3X2X2.5 STALL



SILVER TABLE SPACE : 15,000/ +GST

1	OCTANORM TABLE	3X2.5 FEET	1
2	CHAIR	Banquet	2
3	DUSTBIN		1
4	PLUG POINT		1
5	NAME PRINT		1
6	Lunch and Dinner		1 Pax



ADDITIONAL SERVICES

SLNO	ITEM NAME	DESCRIPTION	COST
1	ROUND TABLE	GLASS TOP	1000
2	SPECIAL CHAIR	White	400
3	COFFEE TABLE		800
4	TV	43 Inch	3000
5	TV	50 Inch	4500
6	TV	55 Inch	5000
7	STANDEE	Rollup 6x2.5 ft	1800
8	TABLE BRANDING	Vvinyl on foam board	1000
9	BRANDING	3x2.5 Mtr height Cloth Print	4400
10	BRANDING	2x2.5 Mtr height Cloth Print	2860
11	FASCIA	3x.3 Mtr Vinyl Print on Foam Board	1600
12	FASCIA	3x.3 Mtr Cloth Print	1500
13	LUNCH + DINNER + FELLOWSHIP	Per Pax	2500
14	LUNCH ONLY	Per Pax	750
15	DINNER ONLY	Per Pax	750



THESE ARE EXHIBITION STAND RULES AND REGULATIONS

Prohibited Actions

1. **Damage to panels:** No drilling, stapling, nailing, gluing, or fixing attachments to panels.
2. **Exceeding height limits:** No elements (graphics, furniture, structures) can exceed the shell scheme's height.
3. **Shell scheme modification:** Do not remove or dismantle the shell scheme yourself.
4. **Painting:** Do not paint the shell scheme.
5. **Cannot place your branding directly to the panels, only through foam board or frame**

Responsibilities

1. **Graphics removal:** Remove and dispose of stand graphics, unless ordered through the official contractor.
2. **Damage liability:** You are responsible for any damage to the stand panels.
3. **Disposal fees:** You will be charged for disposing of any graphics left on site.

Important Deadline and Contact

1. **Deadline:** Send all Shell Scheme creatives by 25th August to 1st September 2025 and all creatives in AI or high-resolution printable format.
2. **Contact:** For branding and printing related works : +91-9677178167/+91-9995050793



SOUTH INDIA'S BIGGEST TRAVEL AND TOURISM EXPO

200+ STALLS
3500+ REGISTERED BUYERS

**BUYERS ENTRY
ABSOLUTE FREE
WITH TRANSPORTATION**



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