

kttc

kttc.in

Keralaites Travels & Tours Consortium

P R E S E N T S



DATE

2026 NOVEMBER 27 | 28

TIME

09:00 AM - 06:00 PM

VENUE

JAWAHARLAL NEHRU  
INTERNATIONAL STADIUM GROUND  
KALOOR COCHIN KERALA INDIA





# **KERALAITES TRAVELS & TOURS CONSORTIUM**

KTTC (Keralaites Travels & Tours Consortium) is a non-profit organization established in 2018 and registered under the Kerala Society Act (Reg No - EKM/TC/492/2019). It has been actively supporting tourism entrepreneurs by providing global tourism exposure to help them grow their businesses.

## **TUSHAAR MEGA TOURISM B2B MEET**

The TUSHAAR project by KTTC is an initiative to connect international DMCs, hoteliers, and B2B booking platforms, fostering partnerships and growth in the tourism industry. The TUSHAAR event is set to deliver a Mega Travel Mart experience unlike any other in South India.



# KTTC TUSHAAR MEGA TOURISM B2B MEET 2026 - STALL LAYOUT



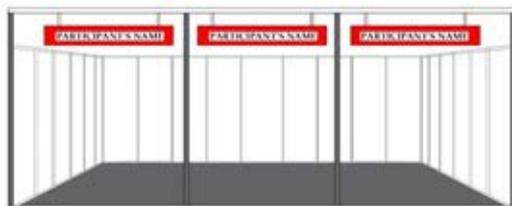
TITLE SPONSOR - 1 - 10M X 6M		₹ 10,00,000 +GST
ASSOCIATE SPONSOR - 1 - 6M X 4M		₹ 5,00,000 +GST
CO SPONSOR - 11 - 4M X 3M		₹ 2,00,000 +GST
PAVILION - 6 - 6M X 3M		₹ 3,00,000 +GST
PLATINUM STALL - 46 - 3M X 3M		₹ 75,000 +GST
GOLDEN STALL - 79 - 3M X 2M		₹ 50,000 +GST
TABLE SPACE - 40 - 2M X 2M		₹ 17,500 +GST



# TITLE SPONSOR TARIFF - ₹ 10,00,000.00 + GST @ 18%

## TITLE SPONSOR STALL

10M X 6M X 2.5M



## INCLUSIONS

1	MAXIMA STALL	10M X 6M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	2
3	CHAIR	BANQUET	8
4	DUSTBIN		2
5	PLUG POINT		3
6	SPOT LIGHT		10
7	SOFA	2 SEATER	1
8	COFFEE TABLE		1
9	CARPETING	33Ft. X 20Ft.	1
10	BRANDING	FASCIA (2M X .30M)	3
11	LED TV WITH STAND	50 INCH	1
12	GLASS ROUND TABLE		1
13	LUNCH- DAY 1 & DAY 2		8 PAX.
14	DINNER WITH FELLOWSHIP DAY 2		8 PAX.
15	2 DAY ACCOMMODATION & BREAKFAST FOR 8 PAX.		4 ROOMS

# ASSOCIATE TARIFF - ₹ 5,00,000.00 + GST @ 18%

## ASSOCIATE STALL

6M X 4M X 2.5M



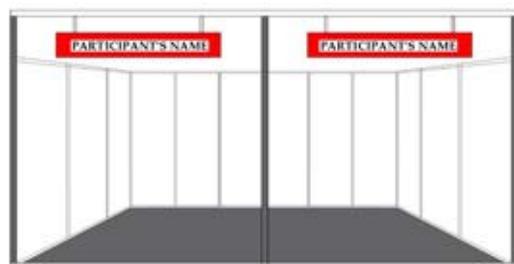
## INCLUSIONS

1	MAXIMA STALL	6M X 4M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	2
3	CHAIR	BANQUET	4
4	DUSTBIN		2
5	PLUG POINT		2
6	SPOT LIGHT		6
7	SOFA	2 SEATER	1
8	COFFEE TABLE		1
9	CARPETING	20Ft. X 13Ft.	1
10	BRANDING	FASCIA (2M X .30M)	2
11	LED TV WITH STAND	50 INCH	1
12	GLASS ROUND TABLE		1
13	LUNCH - DAY 1 & DAY 2		4 PAX.
14	DINNER WITH FELLOWSHIP DAY 2		4 PAX.
15	2 DAY ACCOMMODATION & BREAKFAST FOR 4 PAX.		2 ROOMS

# PAVILION TARIFF - ₹ 3,00,000.00 + GST @ 18%

## PAVILION STALL

6M X 3M X 2.5M



## INCLUSIONS

1	MAXIMA STALL	6M X 3M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	5
3	CHAIR	BANQUET	10
4	DUSTBIN		2
5	PLUG POINT		3
6	SPOT LIGHT		6
7	SOFA	2 SEATER	1
8	CARPETING	20Ft. X 10Ft.	1
9	BRANDING	FASCIA (2M X .30M)	2
10	BRANDING	3 SIDE	1
11	LED TV WITH STAND	50 INCH	1
12	GLASS ROUND TABLE		1
13	LUNCH - DAY 1 & DAY 2		5 PAX.
14	DINNER WITH FELLOWSHIP DAY 2		5 PAX.
15	2 DAY ACCOMMODATION & BREAKFAST FOR 5 PAX.		2 ROOMS+1 EXTRA BED

**CO SPONSOR TARIFF - ₹ 2,00,000.00 + GST @ 18%**

**CO SPONSOR STALL**

**4M X 3M X 2.5M**



**INCLUSIONS**

1	MAXIMA STALL	4M X 3M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	2
3	CHAIR	BANQUET	5
4	DUSTBIN		2
5	PLUG POINT		3
6	SPOT LIGHT		6
7	SOFA	2 SEATER	1
8	COFFEE TABLE		1
9	CARPETING	13Ft. X 10Ft.	1
10	BRANDING	FASCIA (2M X .30M)	1
11	LED TV WITH STAND	50 INCH	1
12	GLASS ROUND TABLE		1
13	LUNCH - DAY 1 & DAY 2		2 PAX.
14	DINNER WITH FELLOWSHIP DAY 2		2 PAX.
15	2 DAY ACCOMMODATION & BREAKFAST FOR 2 PAX.		1 ROOM

**PLATINUM TARIFF - ₹ 75,000.00 + GST @ 18%**

## PLATINUM STALL

3M X 3M X 2.5M



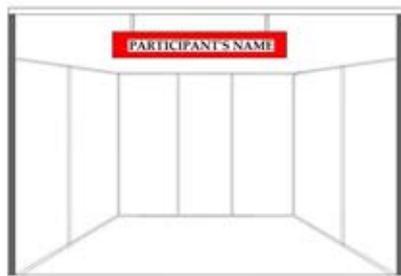
## INCLUSIONS

1	MAXIMA STALL	3M X 3M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	1
3	CHAIR	BANQUET	6
4	DUSTBIN		1
5	PLUG POINT		2
6	SPOT LIGHT		6
7	CARPETING	10Ft. X 10Ft.	1
8	BRANDING	FASCIA (2M X .30M)	1
9	BRANDING	3 SIDE	1
9	LED TV WITH STAND	50 INCH	1
10	GLASS ROUND TABLE		1
11	LUNCH - DAY 1 & DAY 2		2 PAX.
12	DINNER WITH FELLOWSHIP DAY 2		2 PAX.
13	2 DAY ACCOMMODATION & BREAKFAST FOR 2 PAX.		1 ROOM

**GOLD TARIFF - ₹ 50,000.00 + GST @ 18%**

## **GOLD STALL**

**3M X 2M X 2.5M**

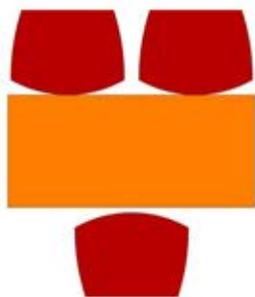


## **INCLUSIONS**

1	MAXIMA STALL	3M X 2M X 2.5M	1
2	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	1
3	CHAIR	BANQUET	3
4	DUSTBIN		1
5	PLUG POINT		1
6	SPOT LIGHT		4
7	CARPETING	10Ft. X 6Ft.	1
8	BRANDING	FASCIA (2M X .30M)	1
9	LUNCH - DAY 1 & DAY 2		2 PAX.
10	DINNER WITH FELLOWSHIP DAY 2		2 PAX.

**SILVER (TABLE SPACE) TARIFF - ₹ 17,500.00 + GST @ 18%**

## SILVER (TABLE SPACE)



## INCLUSIONS

1	OCTANORM TABLE	(1 M x .5 M x .75 M Ht)	1
2	CHAIR	BANQUET	2
3	DUSTBIN		1
4	PLUG POINT		1
5	NAME PRINT		1
6	LUNCH - DAY 1 & DAY 2		1 PAX.
7	DINNER		1 PAX.

## **ADDITIONAL FURNITURE/FIXTURES**

### **TYPE: RENTAL (FOR EVENT DAYS)**

<b>SL NO:</b>	<b>ITEM DESCRIPTION</b>	<b>QUANTITY</b>	<b>RATE</b>	<b>GST %</b>
1	GLASS ROUND TABLE (0.75 M Dia)	1 No	1500.00	18%
2	SPECIAL CHAIR (WHITE)	1 No	600.00	18%
3	COFFEE TABLE (CENTRE TABLE)	1 No	750.00	18%
4	LED TV WITH STAND – 43 Inch	1 No	1500.00 (Per day)	18%
5	LED TV WITH STAND – 50 Inch	1 No	2000.00 (Per day)	18%
6	LED TV WITH STAND – 55Inch	1 No	2500.00 (Per day)	18%
7	ROLLUP STANDEES - (6 Ft X 2.5 Ft)	1 No	2250.00	18%
8	TABLE BRANDING (VINYL PRINT) (28 Inch X 38 Inch)	1 No	650	18%
9	BRANDING (KOREAN CLOTH PRINT MOUNTED ON IRON SQUARE FRAME)	1 Sq.Ft	55.00	18%
10	FASCIA BRANDING (VINYL PRINT) 2.5 M x 0.30 M	1 No	225.00	18%
11	BROCHURE STAND		1000.00	18%
12	BAR STOOL		1000.00	18%
13	TOWER SHOWCASE (1 M x 1 M x 2 M Ht.)	1 No	4500.00	18%
14	TOWER SHOWCASE - SLIM (1 M x 0.5 M x 2 M Ht.)	1 No	3500.00	18%
15	GLASS SHOWCASE (1 M x 0.5 M x 1 M Ht.)	1 No	3000.00	18%
16	LED MH LIGHT (100 Watts (WARM/WHITE))	1 No	1000.00	18%

# South India's Biggest B2B Travel and Tourism Expo



+200 Stalls  
+5000 Registered Buyers



## BUYERS ENTRY FREE

EVENT TITLE SPONSOR

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HOLIDAYS

ASSOCIATE SPONSOR

**flyland**  
DMC SERVICES

